

VROON

VISION & MISSION STATEMENT



VISION

To be recognised as a premier shipping company, dedicated to a sustainable future.

MISSION

To provide transportation and management services and solutions that are reliable, sustainable, cost effective and enable our customers to be successful.

OUR CORE VALUES

SAFETY AND HEALTH

We commit to safe practices in all our operations and in everyday actions. We have a duty of care for the safety, health and wellbeing of our employees and of those we serve. We believe safety is a “mindset” and an integral part of our decision making. We actively lead developments that improve the safety of shipping operations.

EMPLOYEES

Our success depends on the abilities and dedication of all employees. We value loyalty, honesty and integrity and we treat each other with respect. We will each do our best, give our best and expect the best from each other. We seek to be an employer of choice and promote teamwork, training and personal development.

CUSTOMERS AND BUSINESS PARTNERS

We believe in operational excellence, whilst keeping things simple and sober. We work closely with our business partners to enhance our capabilities to provide high-quality services and solutions to our customers. We aim for long-term, mutually rewarding relationships.

FINANCIAL STAKEHOLDERS

We strive for continuity and aim to make a satisfactory return on capital and to enhance shareholders' equity by concentrating on long-term growth in value.

SOCIETY IN GENERAL

We comply with all applicable laws and standards that govern our activities. We are committed to protecting the environment and reducing our environmental footprint, in line with the industry's Road-to-Zero strategy. We operate with integrity, adhering to recognised business ethics and with zero tolerance for any form of fraud or corruption.

... **CONNECTING MARKETS**